



**CELLUCAP**  
M A N U F A C T U R I N G

August 1, 2011

DEAR VALUED CUSTOMER:

We continue to experience rising raw material and energy costs, higher inbound and outbound freight expense and increased production costs. Despite our improvements in productivity, we can no longer continue to absorb these increases.

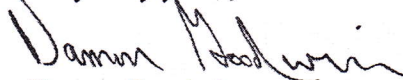
As a result effective September 1, 2011 pricing will increase 8% on our entire headwear and protective apparel product lines. The woodenware product line is experiencing unique supply shortages and will be adjusted up and down on a continuing basis as these supply issues are resolved. All orders received prior to that date for immediate shipment will be priced at current levels. Contract prices will also increase on September 1, 2011 subject to the agreed contract terms.

Your Cellucap representative and our customer service personnel are prepared to advise you of the new pricing on your specific products and program.

Please be assured of our ongoing commitment to provide the best possible quality products and service at competitive prices. We urge you to enlist the help of the entire Cellucap organization to insure that current product choices offer the most effective solution to your needs.

We appreciate your business and look forward to working with you to create a successful 2011.

Very truly yours,



Damon Goodwin  
Vice President – Sales

DG/pai

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