



January 12, 2012

Dear Valued Customer:

Although CDI was published with no price adjustments in December, resin suppliers have successfully fought to implement a \$0.05 increase dating back to December 1, 2011. In addition, it has now been confirmed that a \$0.06 increase has taken effect on January 1, 2012. The Contributing factors for these increases are rising ethylene prices and recent changes in demand and supply.

Based on these conditions, Aluf Plastics is forced to increase our prices by **7.5%** on all orders placed on or after **January 30, 2012**.

Please note that all orders placed prior to the increase date must be limited to your usual purchasing levels and shipped within our current lead times.

We will continue to monitor the market as we move through the first quarter of 2012. We appreciate and thank you for your continued support and business. We look forward to providing you with the quality products you have come to expect from us.

Sincerely,

Gabriel Kahana
Vice President / COO

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