



ELKAY PLASTICS CO., INC.

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February 1, 2010

RE: 30 Day Advanced Notice of Price Increase

Dear Valued Distributor,

Effective on Monday, March 8, 2010 Elkay will increase prices approximately 8% on all STOCK products. All orders placed after Friday, March 5, 2010 will reflect this adjustment. Your staged net pricing schedule will be available Monday, February 8, 2010 via your local Elkay branch Customer Service Representative or by visiting www.elkayplastics.com and logging into your customer account.

Orders for custom products will continue to be priced at current market costs (as usual and customary).

Our suppliers have recently announced multiple significant increases in the cost of raw materials utilized in the manufacture of plastic bags, citing strong overseas demand, high operating rates, rising costs on feed stocks and extremely low inventories throughout the supply chain as the primary reasons for these price increases. Because of these price increases by our suppliers, Elkay Plastics is reluctantly forced to pass on these additional costs and to apply a price increase on all of our stock products.

We trust that this advanced notice of our price increase will allow sufficient time for you to notify your customers and make the necessary adjustments within your company.

Please be assured that Elkay Plastics will continue to work hard to provide the greatest value and highest level of service to you and your customers in order to earn your business. Thank you for your continued support of Elkay Plastics. We appreciate and truly value your business.

Sincerely,

Louis Chertkow
President



THE WIDEST
SELECTION AND
BROADEST LINE
OF FLEXIBLE
PLASTIC
PACKAGING

ISO9001:2008
Certified