

September 25, 2009

To Our Valued Customer,

There have been several attempts by our resin vendors to enforce the previously announced .04/lb increase. Due to tight supply, rising feedstock costs along with continued strong exports, this increase is now firmly in place. An announcement for an additional increase for October 1, 2009 has as well been announced in addition to this current increase.

As a result the Custom Films Division of AEP is forced to implement this increase. Effective with orders placed October 1 or shipped on or after October 15, we will be increasing our selling price 6% on all products. AEP reserves the right to limit orders to that of typical order quantities.

If you have any questions concerning market conditions, please contact your AEP sales representative.

We value your business and thank you for your support in AEP Custom Films.

Sincerely,

Robert Covella
Vice President Sales
Custom Films Division



September 25, 2009

Dear Valued Customer:

Due to continued strong export demand, low inventories, and increasing energy and feedstock costs polyethylene resin suppliers have been successful in implementing an increase effective September 1st. In addition, all PE suppliers have announced a subsequent increase for October 1st that we will monitor closely.

Based on the September 1st PE increase AEP Stretch Film will implement a 6% increase effective with all orders placed on or after October 1, 2009. All orders must call for immediate delivery.

AEP will be strictly limiting our customer's orders to a quantity equal to one month of their average historical six months orders. In addition, we reserve the right to accept or decline orders for any reason.

AEP Stretch Film values the relationship with each of our customers. We are working diligently to limit the exposure of a volatile resin market and its impact on our mutual business. We will continue to communicate changes within the market as they evolve.

Thank you for your business and continued support of AEP Stretch Film.

Best regards,

A handwritten signature in cursive script that reads "Brian Ochsner".

Brian Ochsner
Vice President
AEP Stretch Film

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