

Teresa Kalinich

From: Lisa Soderman [LSoderman@deckertape.com]
Sent: Thursday, February 25, 2010 4:02 PM
Subject: Decker Tape Price Increase 4/1/10



February 25, 2010

Our Valued Customer,

Decker Tape Products, Inc is announcing a price increase that will become effective April 1, 2010. There has been a large increase in our costs for raw materials and we find ourselves in a position where we have no choice but to increase pricing. This increase is applicable to our packaging tape, printed packaging tape, label protection, bag sealing, #218 masking tapes only. Below is a list of the products that are affected and their percentages of increase.

Orders placed prior to April 1, 2010 for immediate shipment will ship at current pricing. Orders placed on or after April 1, 2010 will ship with new pricing. All orders for products referenced in this announcement will be limited to a historical 30 day average.

We will continue to take aggressive steps to reduce and control our internal costs wherever possible, and will try to keep increases to a minimum. We appreciate your understanding of the situation and look forward to hearing from you. Please feel free to contact your customer service representative if you have any questions.

Sincerely,

Jack Decker

ACRYLIC CARTON SEALING TAPES	146X, 147X, 148X, 150X, 155X, 157X, 150C, 150WS, 146XCP, 147XCP, 148XCP, 150XCP, 155XCP, 157XCP, 150CP, 179, 180,	6%
HOT MELT CARTON SEALING TAPES	146R, 147R, 150R, 155R, 157R, 158R, 147RCP, 150RCP, 150TP, 155RCP, 155TP, 157RCP, 157TP, 150SP, 185	6%
PVC CARTON SEALING TAPES	125, 160, 160C, 161, 160CP, 160CP-COLORS, 161CP	6%
NATURAL RUBBER CARTON SEALING TAPES	147NR, 150NR, 155NR, 157NR, 147NRCP, 150NRCP, 155NRCP, 157NRCP	6%

PAPER GUMMED TAPE/PRINTED	GSP-1 THRU GSP-4, GT35CP	4%
MASKING TAPE	218 (only product)	5%