

The logo for AEP Institutional Products, featuring the letters 'AEP' in a bold, blue, sans-serif font with a slight shadow effect.

INSTITUTIONAL
PRODUCTS

May 27, 2011

Dear Valued Customer,

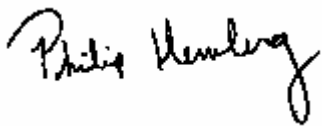
Due to increased raw material costs, AEP Institutional Products will be increasing prices on all PVC film products including cutter box and perforated films by 5% effective with orders entered on or after June 24, 2011.

We are carefully monitoring this situation and your local sales representative will be in close communication to answer any questions you may have.

As always, we will keep you at the most competitive market pricing on all of our products. Our mutual success depends on it.

We appreciate your business, and thank you for your support.

Sincerely,

A handwritten signature in black ink that reads 'Phil Hernberg'.

**Phil Hernberg
Division Manager, IPD
AEP Industries**