



DART CONTAINER CORPORATION

www.dart.biz

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May 27, 2011

Dear Dart Customer:

Due to continued increases in raw material costs, it is necessary that we increase prices on the following Dart products:

<u>Product Description</u>	<u>Increase</u>
• Unprinted and Custom Printed Conex Translucent Cups and Translucent Lids	8%
• Conex Cup 9C05	8%
• Unprinted and Custom Printed Conex Deli Containers and Lids	8%
• Conex Complements Portion Containers (portion container <u>lids</u> are not increasing)	8%
• Showtime Clear Hinged Containers	8%
• ClearSeal Clear Hinged Containers	8%
• StayLock Clear Hinged Containers (OPS only)	8%
• ClearPac Containers and Lids	8%
• PresentaBowls Clear Bowls and Lids (OPS only)	8%
• Dinnerware Covers	8%
• Famous Service Impact Plastic Dinnerware	8%
• Foam Dinnerware	8%
• Foam Hinged Lid Containers	8%

Effective Date of Increased Prices: July 1, 2011

To further clarify, the following Dart products are not increasing on July 1, 2011:

- Foam Cups, Containers, and Bowls
- Fusion Cups
- All PET Products
- All Polypropylene Cups

Orders for unprinted products placed prior to July 1, calling for immediate shipment and not exceeding a normal two-week supply, will be honored at current prices. Orders received July 1 and after will be invoiced at the increased prices.

Orders for custom printed products placed prior to July 1, for a normal single print release quantity calling for immediate shipment, will be honored at current prices. Orders received July 1 and after will be invoiced at the increased prices.

In conjunction with the above institutional product increases, we are also increasing prices July 1 on the following retail packaged products to all customers purchasing these items:

<u>Product Description</u>	<u>Increase</u>
• Retail Packaged Plastic Cups (Translucent, Clear PS, and Colored Cups) Includes Etch-It Party Cups	8%
• Retail Packaged Plastic Dinnerware	8%

Thank you for adjusting your records and for your continued support.

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