

February 22, 2010

Dear Valued Customer:

Polyair is announcing a **9%** selling price increase effective with orders dated **March 29, 2010**. Over the past several quarters, Polyair has absorbed increases for polymeric materials of over 30% and taken increases in packaging materials. The most recent resin increases have now driven Polyair to undertake the recapture of these raw material costs.

The mechanics of the increase are that orders taken through 4:00 p.m. (Pacific time) on March 26, 2010, as long as conforming to historical usage patterns, will be at existing prices. Orders placed on March 29th, starting at 8:00 a.m. (Eastern time) will be accepted and acknowledged at the new price levels.

Product Line	% Increase
All Bubble Products Including Durabubble [®] , Duramask [®] , Durabond [™] , Box-a-Bubble [®] , Handi Pak Durakraft, Duramover, Endurabubble [™] , E-Z Seal	9%
All Foam Products Including Starfoam [®] , Starmask [®] , Starbond [®] , Starnet [®] , Lamifoam [®] , Starmover [®]	9%
All Metallized Packaging Products	9%
All Mailer Products Including XPAK, Fastpaks, Ecolites [®]	7%
All Systems Products Including TotalFoam, Vision, AirSpace [®]	9%

The increase applies to all stock, graduated, market supported pricing and custom products.

Your Polyair sales representative will provide you with your updated pricing information.

We at Polyair thank you for your continued support. If you have any questions or require any assistance, our Sales and Customer Support teams are available to assist you.

Martin Gilvarg
Executive Vice President