



**FORTUNE  
PLASTICS<sup>INC.</sup>**

**TO: OUR VALUED CUSTOMERS**

**SUBJECT: PRICE INCREASE- February 1, 2010**

**DATE: December 30, 2009**

Citing strong export demand, tight ethylene supplies and rising global energy prices as the underlying factors, Fortune Plastics resin suppliers are implementing another price increase. This is in addition to the resin increase that was implemented in October 2009.

As a result of this new resin increase, Fortune Plastics is announcing a 10% price increase effective with orders placed on or after February 1, 2010 for immediate shipment. As with past increases Fortune will accept orders placed prior to February 1<sup>st</sup> at normal 30-day order quantities.

Fortune Plastics will continue to monitor resin and related markets and keep you apprised of any developments.

Your Fortune sales representative will be in contact with you shortly to discuss the details of this price increase and to work with you to find strategies to minimize the impact this increase has on your business.

Fortune Plastics truly appreciates your continued support and wishes you all the best in 2010!

Sincerely,

Peter P. Buckley  
Northern Region Sales Manager  
Fortune Plastics, Inc.